

THE SOLOPRENEUR SUCCESS PATH

Worksheet

There are 4 pathways to building your business.

1. The Side-hustler
2. The Freelancer
3. The Entrepreneur
4. The Solopreneur

WHICH PATH ARE YOU ON?

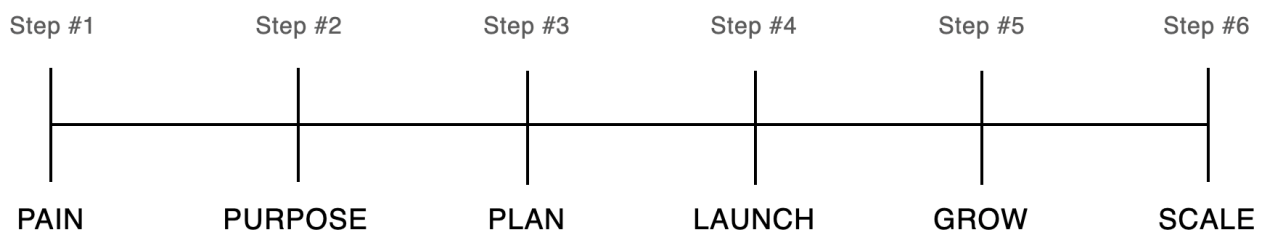
WHICH PATH DO YOU WANT TO BE ON?

The Solopreneur (a new definition):

An entrepreneur who's sole vision for their business is rooted in their personal story, and that story becomes the driving force behind their purpose-driven brand. In other words, a Solopreneur isn't just the founder of a company or brand--they are the brand.

(This is not what "Google" says)

The 6-Step Solopreneur success path:



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WHY SUCH A SIMPLE PATH?

You must be able to identify which stage of the journey you're in because it identifies your next steps and what should get your focus. If you skip a step, you'll get stuck. And if you start with it all, you'll get overwhelmed.

WHICH PART OF THE SUCCESS PATH ARE YOU ON?

There are 3 essential building blocks.

1. Mindset
2. Purpose
3. Collaboration

These 3 building blocks are often accompanied by 3 Big Myths.

1. "Solopreneur is just a fancy word for a 'freelancer.'"
2. "I have to be the hero of the story."
3. "Being a Solopreneur means 'flying solo.'"

WHICH OF THESE 3 BIG MYTHS ARE YOU BELIEVING RIGHT NOW?

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LIST ANY WAYS THAT YOU'RE BECOMING AWARE OF THAT THEY HAVE CREPT THEIR WAY INTO YOUR BUSINESS.

WHAT ARE YOU GOING TO DO ABOUT IT?

WHAT WAS YOUR MOST VALUABLE TAKEAWAY FROM THIS TRAINING?

WHAT ARE YOUR 3 MOST IMPORTANT TASK/ACTION ITEMS?
